

# Be Seen on Savvy Living Solutions!

Exclusively for Silver + Members - Edition Jun 22 2016



Our Savvy Living Solutions (SLS) acts as a Brand Ambassador to share the expertise of our Network Members, their products & services, increasing visibility and excellence of our fabulous Profession!

Savvy Living Solutions Facebook page [www.facebook.com/savvylivingsolutions](http://www.facebook.com/savvylivingsolutions) where you can post....

Marketing Topic	What to Share
Shopping Deals	Buying Special for the month New product launched
Party Rewards	Hostess Offers
Try Before you Buy	Offer a free samples of a specific product as a mail out Offer in home sampling
Start a Business	Add a picture of company Kit + Why you love being part of your company You on a reward trip
Recipes	Share a favourite recipe Meal Planning ideas
Tips and Trends	Share tips to the audience on topics you are an expert on What's on trend for this season or next
At Home With	Share about you, I-Story, be authentic and how you are creating your life
What's News?*	Company event, biz opportunity information session, fundraiser night

- Make your post informative and interesting from the audience's benefit view
- Ask yourself, as a customer 'What do I want solved'
- You will gain more credibility, if you are sharing knowledge, offering ideas, creating fun. This is more value to the customer. Use images and video, include yourself in the image – they get to know you.
- Mix up your posts to do a selection of the above ideas – get creative!
- Resist plugging desperate BUY BUY messages.

## RULES PLEASE ENSURE YOU READ THESE

1. You create your NEW post directly onto the SLS Facebook page
2. Don't on-share something from your company page, make sure you have created the post. This gives you better exposure when someone shares it.
3. You have responsibility to ensure images used are not in breach of copyright and to honour all your promoted offers.
4. Create a 'catchy heading' that is just a few key words to get their interest
5. Use etiquette and be mindful. If a colleague has just posted – don't identically duplicate, create something else or fill in another Topic.
6. How many postings can you make per week – at this stage, 3-4 - we will monitor this
7. If your post does not meet the criteria we will delete it
8. The posting opportunity is ONLY available to (Silver+) you can upgrade your membership to Silver, at anytime for \$50 for the remaining portion of your membership. The link is on the Members Portal. Immediate access to these extra benefits.
9. **If you do not have a current Silver membership, your post will be deleted**
10. We do not accept promotion of non member events, or unrelated to the members DS/PP business. No promoting coaching events/programmes. Savvy Circles Network® do NOT endorse any external training guides/courses.
11. You can apply to participate in our 'We Love Segments', 'Fan Giveaways' contact Savvy HQ share your interest in this additional marketing opportunity.
12. By posting on the SLS Facebook page, you accept to adhere to these rules.